



# HOW COMMERCIAL SOLAR PAYS FOR ITSELF

Solar's power to positively impact your company's bottom line is not hyperbole, nor does it rely on creative accounting. It's an indisputable, quantifiable fact.

Equally definitive is the fact that a solar energy system at your business pays for itself, allowing you to recoup your entire investment—in full—in a matter of years.





The numbers don't lie. Whether you purchase your solar outright or opt for a loan or lease arrangement, solar is a financial home run.

When you buy solar using existing capital, it pays for itself in about 4 to 7 years and earns double-digit returns due to the following:

- A federal tax credit and accelerated depreciation benefit can pay you back as much as 40-45% of the system cost.
- State incentives cover a significant portion of the remaining cost.
- You make your own energy for 20-30 years, replacing expensive utility power with your own, much less expensive electricity. You also lock in that lower rate, protecting your business from utility rate increases.



## POWERFUL OPTIONS-LOAN

When you finance your solar project through your own lender or a Solect partner, it pays for itself through the following incentives and savings.

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## POWERFUL OPTIONS- LEASE & PPA

Business owners who prefer not to invest capital in a solar energy project still enjoy compelling financial benefits.

Solect's Capital Lease, Operating Lease and Power Purchase Agreements (PPA) all provide 100% financing so there is no upfront investment on your end.

But you still benefit directly from electricity savings and a locked-in, low electricity rate that doesn't rise with utility rate increases. And you benefit indirectly from the additional financial benefits in the form of lower lease or PPA payments.



## STORAGE PAYS FOR ITSELF TOO

The addition of an Energy Storage System (ESS), also referred to as "battery storage", to your solar project opens up a new world of ways to reduce your energy overhead. An ESS pays for itself in two main ways:

#### ONE

Reduced demand charges with the utility. Demand charges typically equate to 30-70% of a commercial customer's monthly electric bill, so reducing them delivers significant value.

#### **TWO**

New revenue generation through participation in utility Demand Response programs, which compensate ESS owners for discharging their stored solar energy at strategic times.



## **SOLECT KNOWS**

Your exact solar payback period depends on factors including:



Which state you operate in, and which incentives are offered there



Roof size, which dictates the size of your system



Your electricity usage, and how much can be offset by your solar system



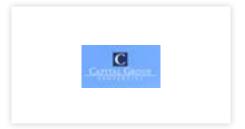
The utility's electricity rate, which determines the value of your solar energy



Financing method, which has some impact on your payback timeframe

Regardless of those variables, we are certain you can save with solar. We've helped more than 500 commercial and industrial businesses improve their bottom lines with renewable energy, so we speak from a position of confidence, experience and knowledge.













## YOUR SOLAR OPTIONS

Solect offers a variety of solar solutions that are customizable to your organization's specific needs.

#### **Rooftop Solar Energy**



#### **Solar Canopies**



#### **Battery Storage**



#### **Solar Services**





## **WHY SOLECT**

You have choices when it comes to solar companies. Why work with Solect? Because the numbers don't lie:

#### ONE

We are a Top 10 commercial solar developer in the U.S.

### **THREE**

99% of our service customers renew every year because they know our optimization of their solar energy system's performance translates into their maximum financial gain.

#### **TWO**

Our service customers benefit from 99% uptime on average, due to our monitoring and maintenance services.



## POWER YOUR TOMORROW WITH SOLAR

When you go solar, you free up financial resources to put toward other priorities. But the government incentives do change over time, so the sooner you go solar, the more you'll save.

Contact Solect Energy today for your custom proposal with detailed financial projections for your business.

Let us help you power your tomorrow.

